

*Radio Copy - Menthol 2 February 5, 2003

:30 spot

(Music and appropriate SFX, OVER and UNDER)

did we ever determine
what MDS considers
"appropriate"
SFX?

ANNCR:

STATION
PRODUCED

Attention Ultra Light Menthol Smokers! If you are between twenty-one and sixty-five years old and an ultra light menthol smoker, call MDS Pharma Services to find out how you can earn up to three thousand seven hundred dollars in just 10 days! If you are an ultra light menthol smoker and you are ready to earn up to three thousand seven hundred dollars, MDS Pharma Services needs your help!

ANNCR:

Call us at 800-609-7297. That's 800-609-7297. MDS Pharma Services,
Together, we're making lives better.

is this MDS tag?
yes ok

PM3006736225